**Salesmanship**

**A corporation may spread itself over the entire world and may employ a hundred thousand men, but the average person will usually form his judgment of it through his contact with one individual. If this person is rude or inefficient, it will take a lot of kindness and efficiency to overcome that bad impression. Every member of an organization who, in any capacity, comes in contact with the public is a salesman and the impression he makes is an advertisement, good or bad.”**

**What kind of example are we setting?**

**Don’t Whine!**

**Don’t Complain!**

**Don’t Make Excuses!**